Revealing the electroweak properties of a new scalar resonance

Ian Low a,b and Joseph Lykken c

- ^a High Energy Physics Division, Argonne National Laboratory, Argonne, IL 60439
- ^b Department of Physics and Astronomy, Northwestern University, Evanston, IL 60208
 - ^c Fermi National Accelerator Laboratory, P.O. Box 500, Batavia, IL 60510

Abstract

One or more new heavy resonances may be discovered in experiments at the CERN Large Hadron Collider. In order to determine if such a resonance is the long-awaited Higgs boson, it is essential to pin down its spin, CP, and electroweak quantum numbers. Here we describe how to determine what role a newly-discovered neutral CP-even scalar plays in electroweak symmetry breaking, by measuring its relative decay rates into pairs of electroweak vector bosons: W^+W^- , ZZ, $\gamma\gamma$, and $Z\gamma$. With the data-driven assumption that electroweak symmetry breaking respects a remnant custodial symmetry, we perform a general analysis with operators up to dimension five. Remarkably, only three pure cases and one nontrivial mixed case need to be disambiguated, which can always be done if all four decay modes to electroweak vector bosons can be observed or constrained. We exhibit interesting special cases of Higgs look-alikes with nonstandard decay patterns, including a very suppressed branching to W^+W^- or very enhanced branchings to $\gamma\gamma$ and $Z\gamma$. Even if two vector boson branching fractions conform to Standard Model expectations for a Higgs doublet, measurements of the other two decay modes could unmask a Higgs imposter.

I. INTRODUCTION

Experiments at the Fermilab Tevatron and the CERN Large Hadron Collider are engaged in searches for the Higgs boson, a heavy scalar resonance predicted by the Standard Model (SM). SM Higgs bosons are excitations of the neutral CP-even component of an $SU(2)_L$ weak isospin doublet field H carrying unit hypercharge under $U(1)_Y$, whose vacuum expectation value (VEV) $v/\sqrt{2}$ is responsible for electroweak symmetry breaking (for reviews, see [1, 2]).

If one or more new heavy resonances are discovered at the LHC, it will be imperative to pin down their quantum numbers relative to the expected properties of the SM Higgs. Determination of the spin and CP properties of a new resonance will be challenging, although recent studies indicate that definitive results could be obtained at or around the moment of discovery, if the decay mode to ZZ is observable [3–5].

Given a neutral CP-even spin 0 resonance S, one still needs to establish its electroweak quantum numbers in order to reveal any possible connection to electroweak symmetry breaking. This in turn requires information about the couplings between S and pairs of vector bosons, which can be extracted from observations of S decaying via W^+W^- , ZZ, $\gamma\gamma$, or $Z\gamma$. To an excellent approximation the couplings of the SM Higgs boson to WW and ZZ derive from the dimension-four Higgs kinetic terms in the SM effective action, and are thus directly related to both the strength of electroweak symmetry breaking and the electroweak quantum numbers of the Higgs field. The couplings of the SM Higgs boson to $\gamma\gamma$, $Z\gamma$, or a pair of gluons are elegantly derived from the observation that Higgs couplings in the SM are identical to those of a conformal-compensating dilaton in a theory where scale invariance is violated by the trace anomaly [6–9]. Thus these couplings appear first at dimension five, with coefficients related to SM gauge group beta functions.

In this paper we exhibit a general analysis, up to operators of dimension five, of the relation between the electroweak properties of S and its decay branchings to $V_1V_2 = WW$, ZZ, $\gamma\gamma$, and $Z\gamma$. We ignore decays into two gluons because of the folklore that these are unobservable, and postpone until the end a discussion of extracting complementary information from vector boson fusion production of S [10, 11]. Nevertheless, we should emphasize that our analysis only involves the decays of the scalar into electroweak vector bosons, and hence is independent of the production mechanism of the scalar.

A key feature of our analysis is the classification of Higgs look-alikes according to the

custodial symmetry $SU(2)_C$. In the SM this global symmetry is the diagonal remnant after electroweak symmetry breaking of an accidental global $SU(2)_L \times SU(2)_R$, in which $SU(2)_L$ and the $U(1)_Y$ subgroup of $SU(2)_R$ are gauged. Custodial symmetry implies $\rho \equiv m_W^2/(m_Z c_w)^2 = 1$ [12], where c_w is the cosine of the weak mixing angle. Experimentally ρ is constrained to be very close to one [13], implying either that the full scalar sector respects $SU(2)_C$, or that there are percent-level cancellations unmotivated by symmetry arguments. In our analysis we will assume that unbroken $SU(2)_C$ is built into the scalar sector.

We consider S arising from one of the neutral CP-even components of arbitrary spin 0 multiplets of $SU(2)_L \times SU(2)_R$. The case of a singlet under $SU(2)_L \times SU(2)_R$ is special, since then no SV_1V_2 couplings can appear from operators of dimension four. All other cases can be grouped according to whether the neutral scalar components transform as a singlet or a 5-plet under $SU(2)_C$. Again under the assumption that the full scalar potential respects the custodial symmetry, these three "pure cases" only give rise to one nontrivial mixed case, i.e. when S from a $SU(2)_L \times SU(2)_R$ singlet mixes with another S from the $SU(2)_C$ singlet part of a $SU(2)_L \times SU(2)_R$ nonsinglet.

Given the framework just described, we are able to enumerate all possible deviations from the SM expectations for decays of a Higgs look-alike into pairs of electroweak bosons. These deviations are typically quite large, and thus accessible to experiment at the LHC. Furthermore the deviations exhibit patterns that point towards particular non-SM scenarios. It would therefore be possible with LHC data to rule out a new scalar resonance as the agent (or the sole agent) of electroweak symmetry breaking. This possibility emphasizes the importance of observing all four V_1V_2 decay channels at the LHC with maximum sensitivity. We give examples of Higgs imposters that meet SM expectations for branching fractions into two of the electroweak V_1V_2 modes, only revealing their ersatz nature in the other two V_1V_2 decay modes. The approach taken here is complimentary to that in Refs. [3–5], where angular correlations and total decay width were used to distinguish Higgs look-alikes. A fully global analysis using all of the available decay and production observables in each channel will of course give superior results to the simple counting experiments described here.

In Sect. II we describe the dimension four couplings of an arbitrary neutral CP-even scalar charged under $SU(2)_L \times U(1)_Y$ to WW or ZZ; we also describe the general dimension five couplings of a $SU(2)_L \times U(1)_Y$ singlet to two electroweak vector bosons. Sect. III contains the general framework based on custodial symmetry. In Sect. IV we provide

general results on the patterns of $S \to V_1 V_2$ branching fractions, as well as discussing some interesting special cases. Further discussion and outlook are in Sect. V, with some general formulae for off-shell decays relegated to an appendix.

II. SCALAR COUPLINGS WITH V_1V_2

In this section we consider scalar couplings with two electroweak gauge bosons V_1V_2 , where $V_1V_2 = \{WW, ZZ, Z\gamma, \gamma\gamma\}$. Such couplings are dictated by the electroweak quantum numbers of the scalar S. We will write down $SU(2)_L \times U(1)_Y$ invariant operators giving rise to the SV_1V_2 couplings at the leading order. For an electroweak nonsinglet, the leading operator is the kinetic term of the scalar, assuming S receives a VEV, while for the singlet scalar the leading operator starts at dimension five.

For nonsinglet scalars, the leading contribution to the SV_1V_2 coupling arises from spontaneous breaking of $SU(2)_L \times U(1)_Y$ down to $U(1)_{em}$ via the Higgs mechanism, when S develops a VEV. It is possible to derive the general coupling when there are multiple scalars in arbitrary representations of the $SU(2)_L$ group [16, 17]. Using the notation ϕ_k for scalars in the complex representations and η_i for scalars in the real representations¹, the kinetic terms are

$$\sum_{k} \operatorname{Tr}(D_{\mu}\phi_{k})^{\dagger}(D^{\mu}\phi_{k}) + \frac{1}{2} \sum_{i} \operatorname{Tr}(D_{\mu}\eta_{i})(D^{\mu}\eta_{i}) , \qquad (1)$$

where

$$D_{\mu} = \partial_{\mu} - igW_{\mu}^{a}T^{a} - \frac{i}{2}g'B_{\mu}Y \tag{2}$$

is the covariant derivative. In the above W^a_μ and g are the $SU(2)_L$ gauge bosons and gauge coupling, respectively, while B_μ and g' are the $U(1)_Y$ gauge boson and gauge coupling. In addition, T^a are the $SU(2)_L$ generators in the corresponding representation of the scalar, and Y is the hypercharge generator. For complex representations we work in the basis where T^3 and Y are diagonal. After shifting the scalar fields by their VEV's: $\phi_k \to \phi_k + \langle \phi_k \rangle$ and $\eta_i \to \eta_i + \langle \eta_i \rangle$, where the VEV's are normalized as follows

$$\operatorname{Tr}(\langle \phi_k \rangle^{\dagger} \langle \phi_k \rangle) = \frac{1}{2} v_k^2 , \qquad \operatorname{Tr}(\langle \eta_i \rangle^{\dagger} \langle \eta_i \rangle) = \tilde{v}_i^2 ,$$
 (3)

¹ A real representation is defined as a real multiplet with integer weak isospin and Y = 0.

electroweak symmetry is broken and W and Z bosons become massive. The mass eigenstates are defined as

$$W^{\pm} = \frac{1}{\sqrt{2}} (W^1 \mp iW^2) ,$$

$$\begin{pmatrix} W^3 \\ B \end{pmatrix} = \begin{pmatrix} c_w & s_w \\ -s_w & c_w \end{pmatrix} \begin{pmatrix} Z \\ A \end{pmatrix} ,$$

$$(4)$$

where the sine and cosine of the weak mixing angle are $c_w = g/\sqrt{g^2 + g'^2}$ and $s_w = g'/\sqrt{g^2 + g'^2}$, respectively. Notice the unbroken $U(1)_{em}$ leads to the conditions

$$\left(T^3 + \frac{1}{2}Y\right)\langle\phi_k\rangle = 0 , \qquad T^3\langle\eta_i\rangle = 0 . \tag{5}$$

Using $T^3\langle\phi_k\rangle=-Y\langle\phi_k\rangle/2$ it is possible to express the mass terms of the W and Z in terms of the eigenvalues $T^2\langle\phi_k\rangle\equiv T^aT^a\langle\phi_k\rangle=T_k(T_k+1)\langle\phi_k\rangle$:

$$m_W^2 = \frac{1}{8}g^2 \sum_k \left[4T_k(T_k + 1) - Y_k^2 \right] v_k^2 + \frac{1}{2}g^2 \sum_i T_i(T_i + 1)\tilde{v}_i^2 , \qquad (6)$$

$$m_Z^2 = \frac{1}{4} \frac{g^2}{c_w^2} \sum_k Y_k^2 v_k^2 \,, \tag{7}$$

where Y_k and Y_i are the hypercharges of ϕ_k and η_i . Couplings of the real component of the neutral scalar with the W and Z can be read off by the replacement $v_k \to v_k (1 + \phi_k^0/v_k)$ and $\tilde{v}_i \to \tilde{v}_i (1 + \eta_i^0/\tilde{v}_i)$ in the mass terms:

$$\Gamma^{\mu\nu}_{SV_1V_2} = g_{SV_1V_2} g^{\mu\nu} , \qquad (8)$$

where²

$$g_{\phi_k WW} = \frac{1}{4} g^2 \left[4T_k (T_k + 1) - Y_k^2 \right] v_k , \qquad g_{\phi_k ZZ} = \frac{1}{2} \frac{g^2}{c_w^2} Y_k^2 v_k ,$$

$$g_{\eta_i WW} = g^2 T_i (T_i + 1) \tilde{v}_i , \qquad g_{\eta_i ZZ} = 0 .$$
(9)

Notice that a scalar in a real representation only couples to WW but not ZZ. Moreover, at this order there is no scalar coupling with $Z\gamma$ and $\gamma\gamma$, which are only induced at the loop level.

At this point it is worth discussing a few examples of the $SU(2)_L$ representations appearing in the literature. The benchmark is of course the doublet Higgs scalar H with

² We include a factor of 2! when there are two identical particles in the vertex.

(T,Y)=(1/2,1). Couplings of the CP-even neutral Higgs h with two electroweak bosons are

$$g_{hWW} = \frac{1}{2}g^2 v_h \ , \quad g_{hZZ} = \frac{1}{2}\frac{g^2}{c_w^2} v_h \ , \quad g_{hZ\gamma} = g_{h\gamma\gamma} = 0 \ .$$
 (10)

Two more popular examples are the real triplet scalar ϕ and the complex triplet scalar Φ with (T,Y)=(1,0) and (T,Y)=(1,2), respectively, for which the couplings are

$$g_{\phi^0 WW} = 2g^2 v_{\phi} , \quad g_{\phi^0 ZZ} = g_{\phi^0 Z\gamma} = g_{\phi^0 \gamma\gamma} = 0 ,$$
 (11)

$$g_{\Phi^0WW} = g^2 v_{\Phi} , \quad g_{\Phi^0ZZ} = 2\frac{g^2}{c_w^2} v_{\Phi} , \quad g_{\Phi^0Z\gamma} = g_{\Phi^0\gamma\gamma} = 0 .$$
 (12)

We see that the SV_1V_2 couplings are distinctly different for scalars carrying different electroweak quantum numbers, which would give rise to different patterns of decay branching ratios into two electroweak vector bosons. However, it is well known that ϕ and Φ individually violate the custodial symmetry and leads to unacceptably large corrections to the ρ parameter unless the VEV is extremely small, on the order of a few GeV [13–15].

For a singlet scalar s, the sV_1V_2 couplings do not come from the Higgs mechanism. Instead, they originate from the following two dimension-five operators at the leading order:

$$\kappa_2 \frac{s}{4m_s} W^a_{\mu\nu} W^{a\mu\nu} + \kappa_1 \frac{s}{4m_s} B_{\mu\nu} B^{\mu\nu} , \qquad (13)$$

where the singlet s is assumed to be CP-even. We have normalized the dimensionful couplings to the mass of the singlet m_s , although in general an unrelated mass scale could enter. In terms of the mass eigenstate in Eq. (4), the operators become

$$\kappa_2 \frac{s}{2m_s} W_{\mu\nu}^+ W^{-\mu\nu} + (\kappa_2 c_w^2 + \kappa_1 s_w^2) \frac{s}{4m_s} Z_{\mu\nu} Z^{\mu\nu}
+ 2c_w s_w \frac{s}{4m_s} (\kappa_2 - \kappa_1) Z_{\mu\nu} F^{\mu\nu} + (\kappa_2 s_w^2 + \kappa_1 c_w^2) \frac{s}{4m_s} F_{\mu\nu} F^{\mu\nu} .$$
(14)

from which we obtain the following couplings:

$$\Gamma_{sV_1V_2}^{\mu\nu} = \frac{g_{sV_1V_2}}{m_s} (p_{V_1} \cdot p_{V_2} g^{\mu\nu} - p_{V_1}^{\nu} p_{V_2}^{\mu}) , \qquad (15)$$

$$g_{sWW} = \kappa_2 , \qquad g_{sZZ} = (\kappa_2 c_w^2 + \kappa_1 s_w^2) ,$$

$$g_{sZ\gamma} = c_w s_w (\kappa_2 - \kappa_1) , \qquad g_{s\gamma\gamma} = (\kappa_2 s_w^2 + \kappa_1 c_w^2) .$$
(16)

One sees immediately that branching ratios following from these couplings are distinctly different from those coming from the Higgs mechanism. Moreover, the four couplings are controlled by only two unknown coefficients κ_2 and κ_1 . So measurements of any two couplings

would allow us to predict the remaining couplings, which, if verified experimentally, would be a striking confirmation of the singlet nature of the scalar resonance.

It is worth commenting that the coefficients κ_2 and κ_1 are related to the one-loop beta functions of $SU(2)_L$ and $U(1)_Y$ gauge groups, respectively, via the Higgs low-energy theorem [18, 19]:

$$\beta_2(g) = -\frac{g^3}{(4\pi)^2} \left(\frac{11}{3} C_2(G) - \frac{1}{3} n_s C(r) \right) , \qquad (17)$$

$$\beta_1(g') = +\frac{g'^3}{(4\pi)^2} \frac{1}{3} Y^2 n'_s . \tag{18}$$

In the above the Casmir invariants are defined as

$$\operatorname{Tr}[t_r^a t_r^b] = C(r)\delta^{ab} , \qquad t_G^a t_G^b = C_2(G) \cdot \mathbf{1} , \qquad (19)$$

while n_s is the number of scalars in the complex representation r and n_s' is the number of scalars charged under $U(1)_Y$. Such a connection has been exploited to compute that partial width of $h \to gg$ and $h \to \gamma\gamma$ in the standard model [18, 19], as well as to derive the constraints on the Higgs effective couplings [20]. For our purpose such relations serve to demonstrate that the special case of $\kappa_2 = \kappa_1$, where the ratio of singlet couplings with WW and ZZ coincides with the standard model expectation, in general requires a conspiracy between the two one-loop beta functions to cancel each other. In this case, however, the coupling to $\gamma\gamma$ is identical to the coupling to ZZ. On the other hand, depending on whether the $SU(2)_L$ running is asymptotically free, κ_2 and κ_1 could have either the same or opposite sign, resulting in a reduction (same sign) or enhancement (opposite sign) of the $Z\gamma$ width relative to ZZ and $\gamma\gamma$ channels. It is also possible that $\kappa_2 = 0$, resulting in a very suppressed decay width into WW. We will discuss further these special cases in Sect. IV.

III. IMPLICATIONS OF CUSTODIAL INVARIANCE

We have seen in the previous section that scalar couplings with two electroweak bosons are uniquely determined by the $SU(2)_L \times U(1)_Y$ quantum number of the scalar involved. For nonsinglet scalars the leading contribution to the SV_1V_2 couplings come from the kinetic terms via the Higgs mechanism, which in turn are related to the contribution of each scalar VEV to the masses of the W and Z bosons. However, the ratio of the W and Z masses are measured very precisely and related to the precision electroweak observable

 $\rho = m_W^2/(m_Z c_w)^2$, which is determined at the tree-level by the structure of the scalar sector in a model. Experimentally ρ is very close to 1 at the percent level [13], which severely constrains the electroweak quantum number of any scalar which develops a VEV.

It has been known for a long time that the Higgs sector in the standard model possesses an accidental global symmetry $SU(2)_L \times SU(2)_R$, in which the $SU(2)_L$ and T_R^3 are gauged and identified with the weak isospin and the hypercharge, respectively. After electroweak symmetry breaking the global symmetry is broken down to the diagonal SU(2), which remains unbroken. The unbroken SU(2) is dubbed the custodial symmetry in Ref. [12], where it was shown the relation $\rho = 1$ is protected by the custodial symmetry $SU(2)_C$. In this section we classify scalar interactions with two electroweak vector bosons according to the $SU(2)_C$ quantum number of the scalar.³

There are two possibilities for the scalar sector of a model to preserve the $SU(2)_C$ symmetry. One could find a single irreducible representation of $SU(2)_L \times U(1)_Y$ which realizes $\rho = 1$. In this case there is only one neutral CP-even scalar and the W and Z obtain masses from a single source, the VEV of the neutral scalar S^0 . From Eqs. (6) and (7) we see the condition to realize this possibility is

$$(2T+1)^2 - 3Y^2 = 1. (20)$$

An obvious solution is the Higgs doublet (T, Y) = (1/2, 1), beyond which the next simplest case is (T, Y) = (3, 4) [16]. However, it is clear that, since there is only one source for the masses of W and Z bosons, the SV_1V_2 couplings are derived by replacing $m_V \to m_V(1+S^0/v)$ in the mass term, which results in

$$g_{S^0WW} = 2\frac{m_W^2}{v}$$
, $g_{S^0ZZ} = 2\frac{m_Z^2}{v}$, $g_{S^0Z\gamma} = g_{S^0\gamma\gamma} = 0$. (21)

In other words, when there is only a single source for the mass of electroweak bosons, the custodial symmetry uniquely determines the ratio of the scalar couplings to WW and ZZ to be

$$\frac{g_{S^0WW}}{g_{S^0ZZ}} = \frac{m_W^2}{m_Z^2} = c_w^2 \ , \tag{22}$$

³ In the SM the custodial invariance is explicitly broken by fermion masses, since the up-type and down-type fermions have different masses. However, this breaking is oblique in nature and only feeds into the gauge boson masses at the loop-level. Thus we do not include this particular effect in our discussion.

regardless of the $SU(2)_L \times U(1)_Y$ quantum number of the scalar involved. In the next section we will see that Eq. (22) predicts the ratio of the decay branching fractions into WW and ZZ to be roughly two-to-one, which is the case in the SM with a Higgs doublet.

The second possibility is to consider multiple scalars all contributing to the W and Z masses through the Higgs mechanism in such a way that, although individually the custodial invariance is not respected, the ρ parameter remains 1 due to cancellations between the multiple scalars. This would happen if the scalars sits in a complete multiplet $(\mathbf{M}_L, \mathbf{N}_R)$ of the full $SU(2)_L \times SU(2)_R$ group, where \mathbf{M} and \mathbf{N} are positive integers labeling the M-dimensional and N-dimensional irreducible representations of $SU(2)_L$ and $SU(2)_R$, respectively. Recall that $SU(2)_L$ is fully gauged and identified with the weak isospin, while T_R^3 is gauged and corresponds to the $U(1)_Y$ such that $T_R^3 = Y/2$, which implies the electric charge is exactly T_G^3 :

$$Q = T_L^3 + \frac{Y}{2} = T_L^3 + T_R^3 = T_C^3 . (23)$$

Therefore, all neutral components in the scalar multiplets have $T_C^3 = 0$. On the other hand, unbroken custodial symmetry requires that only $SU(2)_C$ singlets are allowed to have a VEV. In other words, the scalar representation $(\mathbf{M}_L, \mathbf{N}_R)$ must contain a state with $T_C = 0$, where T_C is the eigenvalue labeling the quadratic Casmir operator $T_C^a T_C^a = T_C(T_C + 1)\mathbb{1}$. Since T_C satisfies

$$|M - N| \le T_C \le M + N \tag{24}$$

we conclude that $\rho = 1$ is possible only when M = N and the scalar must furnish the $(\mathbf{N}_L, \mathbf{N}_R)$ representation.

The trivial representation $(\mathbf{1}_L, \mathbf{1}_R)$ is a singlet scalar under $SU(2)_L \times U(1)_Y$, which was considered in the previous section. In the following we focus on the non-trivial representations, in which the SV_1V_2 couplings arise from the Higgs mechanism after the electroweak symmetry breaking. We will represent a scalar Φ_N in the $(\mathbf{N}_L, \mathbf{N}_R)$ multiplet in a $N \times N$ matrix whose column vectors are N-plets under $SU(2)_L$. The kinetic term of Φ_N is

$$\frac{1}{2} \text{Tr} \left[(D^{\mu} \Phi_N)^{\dagger} D_{\mu} \Phi_N \right] , \qquad (25)$$

$$D_{\mu}\Phi_{N} = \partial_{\mu}\Phi_{N} + igW_{\mu}^{a}T^{a}\Phi_{N} - ig'B_{\mu}\Phi_{N}T^{3} , \qquad (26)$$

where T^a are generators of SU(2) in the N-plet representation. When Φ_N develops a VEV

in a custodially invariant fashion⁴

$$\langle \Phi_N \rangle = \frac{v}{\sqrt{2}} \, \mathbb{1} \ , \tag{27}$$

electroweak symmetry breaking occurs and $\rho = 1$ at the tree-level.

In general various scalars in Φ_N could mix with one another and the mass eigenstates do not necessarily have well-defined $SU(2)_L \times U(1)_Y$ quantum numbers. However, it is highly desirable that the scalar potential respects the custodial symmetry so as to be consistent with $\rho = 1$, which we assume to be the case. Then scalars with different $SU(2)_C$ quantum numbers do not mix and all the mass eigenstates have definite $SU(2)_C$ quantum numbers, according to which we will proceed to classify the SV_1V_2 interactions. The $(\mathbf{N}_L, \mathbf{N}_R)$ representation decomposes under the unbroken $SU(2)_C$ as

$$(\mathbf{N}_L, \mathbf{N}_R) = \mathbf{1} \oplus \mathbf{3} \oplus \cdots \oplus \mathbf{2N} - \mathbf{3} \oplus \mathbf{2N} - \mathbf{1} . \tag{28}$$

Scalars in the (4k + 1)-plet are CP-even and those in the (4k + 3)-plet are CP-odd. We assume no CP-violation in the scalar sector and neglect the CP-odd scalar interactions. Since we are interested in interactions with two electroweak gauge bosons, it is worth recalling that W_{μ}^{a} and B_{μ} transform as (part of) $(\mathbf{3}_{L}, \mathbf{3}_{R})$ under $SU(2)_{L} \times SU(2)_{R}$. Therefore the only possible $SU(2)_{C}$ quantum numbers of a system of two electroweak gauge bosons are a singlet, a triplet, or a 5-plet, which implies the scalar must also be in one of the above three representations in order to have a non-zero coupling with two electroweak bosons. We conclude that CP-even $SV_{1}V_{2}$ interactions are allowed only when the scalar is either a $SU(2)_{C}$ singlet or a 5-plet. This is equivalent to saying two spin-1 objects can only couple to either a spin-0 or a spin-2 object. Interactions of two electroweak bosons with scalars in higher representations of $SU(2)_{C}$ all vanish.

Let's define the neutral component of a custodial n-plet as $H_n^0 = h_n^0 X_n^0$, where h_n^0 is the neutral scalar field and X_n^0 is a $N \times N$ diagonal matrix satisfying⁵

$$[T^a T^a, X_n^0] = n(n+1)X_n^0, [T^3, X_n^0] = 0, Tr(X_n^0 X_n^0) = 1.$$
 (29)

As emphasized already, only h_1^0 is allowed to develop a VEV. From Eq. (27) we see that $\langle h_1^0 \rangle = \sqrt{N/2} v$ and $X_1^0 = 1/\sqrt{N}$, which implies all other neutral components must be

⁴ When N is an odd integer, Φ_N contains a real $SU(2)_L$ N-plet with zero hypercharge, whose VEV has a different normalization from that in Eq. (3): $\tilde{v} = v/\sqrt{2}$.

⁵ Recall that neutral scalars have $T_C^3 = T_L^3 + T_R^3 = 0$ and hence belong to the diagonal entries in Φ_N .

(diagonal) traceless matrices:

$$\operatorname{Tr}(X_n^0 X_1^0) = \operatorname{Tr}(X_n^0) = 0 , \qquad n \ge 2 .$$
 (30)

The VEV of h_1^0 gives rise to the following masses from the kinetic term of Φ_N :

$$m_W^2 = \frac{1}{4}g^2v^2 \operatorname{Tr}\left[T^aT^a - T^3T^3\right] = \frac{1}{24}g^2v^2N(N^2 - 1) ,$$
 (31)

$$m_Z^2 = \frac{1}{2} \frac{g^2}{c_w^2} v^2 \operatorname{Tr} \left[T^3 T^3 \right] = \frac{1}{24} \frac{g^2}{c_w^2} v^2 N(N^2 - 1) ,$$
 (32)

which exhibits $\rho = 1$. It can be verified explicitly that Eqs. (31) and (32) are consistent with Eqs. (6) and (7). Interactions of h_n^0 , n = 1, 5, with electroweak bosons can be obtained by setting $\Phi_N = (v/\sqrt{2})\mathbb{1} + H_n^0$ in Eq. (25):

$$g_{h_n^0 WW} = \frac{1}{\sqrt{2}} g^2 v \operatorname{Tr} \left[X_n^0 (T^a T^a - T^3 T^3) \right] ,$$
 (33)

$$g_{h_n^0 ZZ} = \sqrt{2} \frac{g^2}{c_w^2} v \operatorname{Tr} \left[X_n^0 T^3 T^3 \right] .$$
 (34)

For the custodial singlet, n=1 and $X_1^0=1/\sqrt{N}$, we obtain

$$g_{h_1^0 WW} = \frac{1}{\sqrt{2N}} g^2 v \operatorname{Tr} \left[(T^a T^a - T^3 T^3) \right] = 2\sqrt{\frac{2}{N}} \frac{m_W^2}{v} ,$$
 (35)

$$g_{h_1^0 ZZ} = \sqrt{\frac{2}{N}} \frac{g^2}{c_w^2} v \operatorname{Tr} \left[T^3 T^3 \right] = 2\sqrt{\frac{2}{N}} \frac{m_Z^2}{v} ,$$
 (36)

which is a demonstration of the statement that any custodial singlet (apart from the one in the trivial representation $(\mathbf{1}_L, \mathbf{1}_R)$) must have couplings to the WW and ZZ bosons with a fixed ratio as in Eq. (22). On the other hand, since X_5^0 is a traceless diagonal matrix, we have

$$\text{Tr}[X_5^0 T^a T^a] \propto \text{Tr}[X_5^0 \mathbb{1}] = 0$$
 (37)

Then the couplings are

$$g_{h_5^0WW} = -\frac{1}{\sqrt{2}} g^2 v \operatorname{Tr} \left[X_5^0 T^3 T^3 \right] ,$$
 (38)

$$g_{h_5^0 ZZ} = \sqrt{2} \frac{g^2}{c_w^2} v \operatorname{Tr} \left[X_5^0 T^3 T^3 \right] ,$$
 (39)

which turn out to have a ratio

$$\frac{g_{h_5^0WW}}{g_{h_5^0ZZ}} = -\frac{c_w^2}{2} \tag{40}$$

that is different from the ratio of c_w^2 for the custodial singlet h_1^0 . We emphasize that the ratios of the couplings only depend on the $SU(2)_C$ quantum numbers, and not on the particular $(\mathbf{N}_L, \mathbf{N}_R)$ representation.

Again we discuss a few examples. The canonical example is the familiar Higgs doublet: $(\mathbf{2}_L, \mathbf{2}_R) = \mathbf{1} \oplus \mathbf{3}$, where the complex $SU(2)_L$ doublet decomposes into a singlet and a triplet under $SU(2)_C$. The $SU(2)_C$ singlet is the neutral CP-even Higgs, h, which develops a VEV and breaks the electroweak symmetry, while the triplet contains the Goldstone bosons eaten by the W and Z. Our general expressions in Eqs. (35) and (36) are consistent with those in Eq. (22) for N=2. Another example appearing in the literature [21–23] is the $(\mathbf{3}_L,\mathbf{3}_R)$ representation. Under $SU(2)_L \times U(1)_Y$ it consists of a real electroweak triplet with (T,Y)=(1,0) and a complex electroweak triplet with (T,Y)=(1,2), whose individual couplings to two electroweak bosons were summarized in Eqs. (11) and (12). In this case, the $SU(2)_C$ quantum numbers are $(\mathbf{3}_L,\mathbf{3}_R)=\mathbf{1}\oplus\mathbf{3}\oplus\mathbf{5}$, which contains two CP-even neutral scalars in the singlet and the 5-plet and one CP-odd scalar in the triplet [21]. Our expressions for couplings of the singlet and the 5-plet with WW and ZZ are consistent with those in Refs. [21–23].

It is also possible that the scalar sector of a model has multiple neutral scalar particles. In this case only scalars within the same $SU(2)_C$ multiplet are allowed to mix in order to preserve $\rho=1$. Then the ratio of the SV_1V_2 couplings in the mass eigenstate depends only on the $SU(2)_C$ quantum number and not on the mixing angle at all, except when there exists an electroweak singlet scalar s which couples to V_1V_2 through the higher dimensional operators in Eq. (13). In this case, it is necessary to include the loop-induced couplings of h_1^0 with $Z\gamma$ and $\gamma\gamma$ since they are in the same order as the sV_1V_2 couplings. Furthermore, there could be a higher dimensional operator of the form $s|D_\mu\Phi_N|^2$, with the coefficient κ_s/m_s , which gives rise to the coupling $sV_1^\mu V_{2\mu}$ in addition to those in Eq. (15). Even so, there are only seven unknown parameters: $g_{h_1^0WW}$, $g_{h_1^0Z\gamma}$, $g_{h_1^0\gamma\gamma}$, κ_1 , κ_2 , κ_s , and the mixing angle between h_1^0 and s, while one could measure a total of eight branching fractions of two mass eigenstates decaying into V_1V_2 . Therefore there are enough experimental measurements to not only solve for the seven unknowns, but also test the hypothesis of mixing between h_1^0 and s. If we observe multiple scalars whose couplings to two electroweak bosons do not follow

⁶ Although $\rho = 1$ at the tree-level in this model, constraints from $Zb\bar{b}$ vertex require $v \sim 50$ GeV [17].

from that of h_1^0 or h_5^0 , one would be motivated to consider mixing of h_1^0 with an electroweak singlet scalar.

IV. PARTIAL WIDTHS OF $S \rightarrow V_1 V_2^{(*)}$

In this section we compute the partial decay width of $S \to V_1 V_2^{(*)}$ using the couplings derived in the previous sections. Given that the mass of the scalar could be lighter than the WW threshold, we include the case of $S \to V_1 V_2^*$ when one of the vector bosons is offshell. Although decays of an electroweak doublet scalar into two electroweak bosons have been computed both in the on-shell [24] and off-shell [25–27] cases, off-shell decays of an electroweak singlet scalar into two electroweak bosons do not appear to have been considered to the best of our knowledge. In the appendix we compute the decay width of a massive spin-0 particle into two off-shell vector bosons, which serve as the basis of the discussion in what follows.

From Eq. (76) in the appendix decays of non-electroweak singlet scalars into WW and ZZ are given by

$$\Gamma(S \to V_1 V_2) = \delta_V \frac{1}{128\pi} \frac{|\tilde{g}_{hV_1 V_2}|^2}{x^2 m_S} \sqrt{1 - 4x} \left(1 - 4x + 12x^2\right) , \tag{41}$$

where $x = m_V^2/m_S^2$, $\delta_W = 2$ and $\delta_Z = 1$. In the limit $x^2 \ll 1$, which is a good approximation if m_S is much larger than the ZZ threshold, the pattern of a scalar decaying into two electroweak vector bosons is

$$\Gamma(S \to WW) : \Gamma(S \to ZZ) : \Gamma(S \to Z\gamma) : \Gamma(S \to \gamma\gamma) \approx 2 \frac{\tilde{g}_{hWW}^2}{m_W^4} : \frac{\tilde{g}_{hZZ}^2}{m_Z^4} : 0 : 0 . \tag{42}$$

In terms of branching fractions, normalized to the branching ratio into WW, we have

$$Br_S(ZZ/WW) = \rho^2 c_w^4 \tilde{g}_{hZZ}^2 / \tilde{g}_{hWW}^2 \approx c_w^4 \tilde{g}_{hZZ}^2 / \tilde{g}_{hWW}^2 ,$$
 (43)

$$Br_S(Z\gamma/WW) \approx Br_S(\gamma\gamma/WW) \approx 0$$
, (44)

where $Br_S(V_1V_2/WW) \equiv Br(S \to V_1V_2)/Br(S \to WW)$. Custodial symmetry then predicts unique patterns of decay branching fractions for h_1^0 and h_5^0 :

$$Br_{h_1^0}(ZZ/WW) \approx \frac{1}{2}$$
, $Br_{h_1^0}(Z\gamma/WW) \approx Br_{h_1^0}(\gamma\gamma/WW) \approx 0$, (45)

$$Br_{h_5^0}(ZZ/WW) \approx 2$$
, $Br_{h_5^0}(Z\gamma/WW) \approx Br_{h_5^0}(\gamma\gamma/WW) \approx 0$. (46)

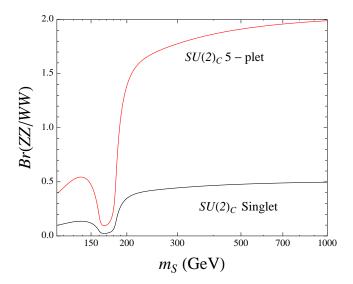


FIG. 1: Ratio of branching fractions into WW and ZZ, Br(ZZ/WW), for an $SU(2)_C$ singlet and a 5-plet, as a function of the scalar mass.

We see that a simple counting experiment would allow us to infer the $SU(2)_C$ quantum number of the decaying scalar!

In Fig. 1 we plot the ratio Br(ZZ/WW) for an $SU(2)_C$ singlet and a 5-plet, including the full kinematic dependence of the gauge boson masses, for the scalar mass between 115 GeV and 1 TeV. We include the decay into off-shell vector bosons using the expression in Eq. (75) for the scalar mass below the W and/or Z threshold. Fig. 1 is the unique prediction of custodial symmetry. Any deviation would imply either the electroweak singlet nature of the scalar or significant violation of custodial symmetry, which in turns suggest cancellation in the ρ parameter at the percent level.

On the other hand, using Eqs. (76), (79), and (80) in the appendix, an electroweak singlet has the following the partial decay widths into two on-shell electroweak bosons

$$\Gamma(s \to WW) = \frac{1}{32\pi} g_{sWW}^2 m_s \sqrt{1 - 4x} (1 - 4x + 6x^2) ,$$
 (47)

$$\Gamma(s \to ZZ) = \frac{1}{64\pi} g_{sZZ}^2 m_s \sqrt{1 - 4x} (1 - 4x + 6x^2) ,$$
 (48)

$$\Gamma(s \to Z\gamma) = \frac{1}{32\pi} g_{sZ\gamma}^2 m_s (1 - x^2)^3 ,$$
 (49)

$$\Gamma(s \to \gamma \gamma) = \frac{1}{64\pi} g_{s\gamma\gamma}^2 m_s , \qquad (50)$$

where the $g_{sV_1V_2}$ couplings are given in Eq. (16). The pattern of partial decay widths into

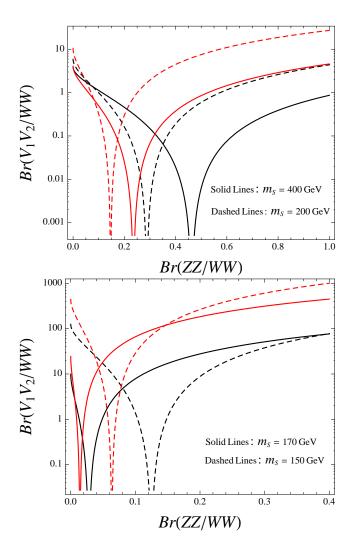


FIG. 2: The predicted ratios of branchings, as a function of Br(ZZ/WW), for an electroweak singlet scalar. The red (gray) curves are for $Br(\gamma\gamma/WW)$ and black curves for $Br(Z\gamma/WW)$. In this plot we assume the branching into WW is nonzero.

two electroweak bosons is then, again ignoring the effect of gauge boson masses,

$$Br_s(V_1V_2/WW) = \delta_{V_1V_2} \frac{g_{sV_1V_2}^2}{2g_{sWW}^2} . (51)$$

where $V_1V_2 = \{ZZ, Z\gamma, \gamma\gamma\}$, and $\delta_{V_1V_2}$ is 2 for $Z\gamma$ and 1 otherwise. This pattern is generically different from that in Eq. (42), where the couplings arise from the Higgs mechanism. More importantly, there are only two unknowns κ_1 and κ_2 . So the branching fractions into $Z\gamma$

$m_S ext{ (GeV)}$	Br(ZZ/WW)	$Br(Z\gamma/WW)$	$Br(\gamma\gamma/WW)$
130	0.13 (0.13)	$4.3 \times 10^{-2} \ (6.7 \times 10^{-3})$	$3.8 \times 10^2 \ (7.8 \times 10^{-3})$
150	0.12 (0.12)	$1.9 \times 10^{-2} \ (3.5 \times 10^{-3})$	65 (2.0×10^{-3})
170	$2.3 \times 10^{-2} \ (2.3 \times 10^{-2})$	$7.8 \times 10^{-2} \ (4.1 \times 10^{-4})$	$1.9 \ (1.6 \times 10^{-4})$
200	0.36 (0.36)	$7.3 \times 10^{-2} \ (2.4 \times 10^{-4})$	$3.3 \ (\lesssim 10^{-4})$
300	0.44 (0.44)	$1.1 \times 10^{-3} \ (\lesssim 10^{-4})$	$0.91 (\lesssim 10^{-4})$
400	0.47 (0.47)	$\lesssim 10^{-4} \ (\lesssim 10^{-4})$	$0.68 \ (\lesssim 10^{-4})$

TABLE I: Ratios of branching fractions for an electroweak singlet scalar when Br(ZZ/WW) is tuned to the SM value. The value in the parenthesis is for the corresponding SM prediction.

and $\gamma\gamma$, normalized to WW mode, could be predicted as follows:

$$Br_s(Z\gamma/WW) \approx \frac{c_w^2}{s_w^2} \left[\sqrt{2Br_s(ZZ/WW)} - 1 \right]^2 ,$$
 (52)

$$Br_s(\gamma\gamma/WW) \approx \frac{1}{2} \left[\frac{c_w^2}{s_w^2} \sqrt{2Br_s(ZZ/WW)} + 1 - \frac{c_w^2}{s_w^2} \right]^2$$
 (53)

In Fig. 2 we plot the predicted $Br(Z\gamma/WW)$ and $Br(\gamma\gamma/WW)$ branching fractions in terms of Br(ZZ/WW). Experimental verification of these relations would be a striking confirmation of the singlet nature of the scalar resonance.

By inspection of Eq. (16) we see that a special case occurs when $\kappa_2 = \kappa_1$, giving $Br_s(ZZ/WW) = 1/2$, similar to that of h_1^0 . However, in this case we have

$$Br_s(Z\gamma/WW) \approx 0 , \qquad Br_s(\gamma\gamma/WW) \approx \frac{1}{2} , \qquad (54)$$

up to corrections due to the mass of the Z boson. By considering all four partial widths into the electroweak bosons it is still possible to distinguish a singlet scalar from the Higgs doublet even in this special case. However, as commented in the end of Section II, such a scenario lacks any obvious physical motivation.

Another special case is when $\kappa_1=0$, which occurs in the event that the new fermions inducing the dimension-five operators in Eq. (13) carry only hypercharge and no isospin. This case is not included in Fig. 2 since the partial width of the scalar decaying into WW vanishes! Nevertheless, there would still be significant decay branching fractions into ZZ, $Z\gamma$, and $\gamma\gamma$ states, as predicted by Eq. (16).

$m_S ext{ (GeV)}$	$Br(\gamma\gamma/WW)$	Br(ZZ/WW)	$Br(Z\gamma/WW)$
115	$2.7 \times 10^{-2} \ (2.7 \times 10^{-2})$	$5.1 \times 10^{-2} \ (0.11)$	$39\ (9.0\times 10^{-3})$
120	$1.7 \times 10^{-2} \ (1.7 \times 10^{-2})$	$5.7 \times 10^{-2} \ (0.11)$	$35 \ (8.2 \times 10^{-3})$
130	$7.8 \times 10^{-3} \ (7.8 \times 10^{-3})$	$6.7 \times 10^{-2} \ (0.13)$	$26 \ (6.7 \times 10^{-3})$
140	$4.0 \times 10^{-3} \ (4.0 \times 10^{-3})$	$7.1 \times 10^{-2} \ (0.14)$	$18 (5.1 \times 10^{-3})$
150	$2.0 \times 10^{-3} \ (2.0 \times 10^{-3})$	$6.4 \times 10^{-2} \ (0.12)$	$10 \ (3.5 \times 10^{-3})$
170	$1.6 \times 10^{-4} \ (1.6 \times 10^{-4})$	$1.4 \times 10^{-2} \ (2.3 \times 10^{-2})$	$0.81 \ (4.1 \times 10^{-4})$

TABLE II: Ratios of branching fractions for an electroweak singlet scalar when $Br(\gamma\gamma/WW)$ is tuned to the SM value. The value in the parenthesis is for the corresponding SM prediction.

In Table I we list the ratios of branching fractions for an electroweak singlet, when $Br_s(ZZ/WW)$ of the scalar is "tuned" to fake that of a SM Higgs doublet. We see in all cases $Br_s(Z\gamma/WW)$ and $Br_s(\gamma\gamma/WW)$ are enhanced over that of the SM ratios, especially in the low mass region, when the difference could reach five orders of magnitude at $m_S = 130$ GeV for $Br_s(\gamma\gamma/WW)$. The reason behind the enhancement is quite easy to understand: the singlet coupling strengths to all four vector boson pairs are all in the same order. Thus decays into massive final states such as ZZ and WW are suppressed due to phase space and kinematic factors, especially in the low scalar mass region when WW and ZZ channels are off-shell. To the contrary, in the SM the Higgs couplings to WW and ZZ arise at the tree-level while the couplings to $Z\gamma$ and $\gamma\gamma$ come from dimension-five operators at the one-loop level. So decays into massive final states could still dominate even below the kinematic threshold.

Another interesting case is exhibited in Table II, where $Br_s(\gamma\gamma/WW)$ is dialed to fake that of the SM Higgs. In this case the ZZ channel is suppressed relative to the WW channel, while the $Z\gamma$ channel is significantly enhanced. The importance of $Z\gamma$ decays is notable, since this channel is so far neglected in the physics planning of the LHC experiments.

If one makes the assumption that the individual partial decay width of a scalar decaying into to V_1V_2 could be obtained, presumably in a future lepton collider or with a very high integrated luminosity at the LHC, then we could explore the possibility of determining the $(\mathbf{N}_L, \mathbf{N}_R)$ multiplet structure under $SU(2)_L \times SU(2)_R$. The specific question one could ask, given that the $SU(2)_C$ singlet from all $(\mathbf{N}_L, \mathbf{N}_R)$ multiplet has the same ratio of couplings

to WW and ZZ, is whether it is possible to distinguish the $SU(2)_C$ singlet contained in a $(\mathbf{2}_L, \mathbf{2}_R)$ from that contained in a $(\mathbf{3}_L, \mathbf{3}_R)$. To this end we observe that the couplings, $g_{h_1^0WW}$ and $g_{h_1^0ZZ}$ in Eqs. (35) and (36), and the gauge boson masses in Eqs. (31) and (32) are given by two parameters: N and the scalar VEV v. Solving for v in terms of the masses and N we obtain

$$g_{h_1^0 WW} = g_{h_1^0 ZZ} c_w^2 = \sqrt{\frac{N^2 - 1}{3}} g m_W , \qquad (55)$$

Therefore the coupling becomes stronger as N increases. The Higgs doublet has N=2, while the coupling of the h_1^0 in the $(\mathbf{N}_L, \mathbf{N}_R)$ is $\sqrt{(N^2-1)/3}$ times larger than that in the Higgs doublet, resulting in a partial decay width that is $(N^2-1)/3$ enhanced. Once N is known, the complete $SU(2)_L \times U(1)_Y$ quantum number of the scalar resonance is determined.

As an example, at the LHC one could consider the production of the scalar in the vector boson fusion channels $WW/ZZ \to S \to WW$ and $WW/ZZ \to S \to ZZ$, which provide estimates of

$$(\Gamma_{WW} + \Gamma_{ZZ}) \frac{\Gamma_{WW}}{\Gamma_t}$$
 and $(\Gamma_{WW} + \Gamma_{ZZ}) \frac{\Gamma_{ZZ}}{\Gamma_t}$. (56)

The total width Γ_t could be extracted by measuring the Breit-Wigner shape of the invariant mass spectrum in the ZZ channel. Then one could simply fit the partial widths Γ_{WW} and Γ_{ZZ} using the different hypothesis for N. Since the event rate in this case is proportional to $\Gamma^2_{WW/ZZ}$, if the total width remains the same the enhancement of a $N \geq 3$ multiplet over the Higgs doublet is $(N^2 - 1)^2/9 \geq 64/9 \approx 7$, which is a significant enhancement.

V. DISCUSSION AND OUTLOOK

We have performed a general analysis up to dimension five of the couplings between electroweak vector boson pairs V_1V_2 and a Higgs look-alike S, assumed to be a neutral CPeven scalar resonance. We used the framework of unbroken custodial symmetry to group
the possibilities into three "pure cases": scalars whose electroweak properties match a SM
Higgs, scalars that are $SU(2)_L \times SU(2)_R$ singlets and thus couple to V_1V_2 only at dimension
five, and scalars that couple to V_1V_2 as a 5-plet under custodial $SU(2)_C$.

Fig. 1 shows that it should be straightforward to experimentally distinguish the 5-plet case from the SM-like case of a custodial singlet, using just the ratio of the ZZ and WW decay rates. Fig. 2 illustrates that $SU(2)_L \times SU(2)_R$ singlets produce distinctive relations

between the various ratios of V_1V_2 decay rates, emphasizing the importance of detecting all four decay channels: WW, ZZ, $\gamma\gamma$, and $Z\gamma$.

To implement our proposal one can either try to extract ratios of partial decay widths directly [28], or measure the individual partial decay widths into pairs of electroweak vector bosons first [29, 30] and then take the ratios. In the first possibility the event rate measured in each decay channel of a scalar resonance S is given by

$$B\sigma(V_1V_2) = \sigma(S) \times Br(S \to V_1V_2) \ . \tag{57}$$

Therefore one could approximate the ratio of partial decay widths by the ratio of event rates in each channel, which are measured directly in collider experiments. It would be interesting to study ways to improve on the uncertainty arising from either possibilities.

Since experimental analyses are often driven by final states observed, our study demonstrates the importance of having a correlated understanding of all decay channels into pairs of electroweak vector bosons to avoid misidentification. Tables I and II show how one can be badly fooled by measuring only two of the electroweak V_1V_2 decay channels for a candidate Higgs. The tables were generated from the predicted properties of a neutral CP-even spin 0 "Higgs" that is in fact an $SU(2)_L \times SU(2)_R$ singlet imposter. In Table 1 the coefficients κ_1 , κ_2 of the dimension-five operators in Eq. (13) have been adjusted so that the ratio of branching fractions of $S \to ZZ$ over $S \to WW$ coincides with the SM value for the given masses m_S . In Table II the same coefficients have been adjusted so that the branching ratio of $S \to \gamma \gamma$ over $S \to WW$ coincides with the SM value. In both cases measurement of the two remaining V_1V_2 decay rates unmasks the Higgs imposter in dramatic fashion.

In a real experiment, the analysis suggested here could be folded into hypothesis testing based on likelihood ratios designed to expose the spin and CP properties of new heavy resonances [4, 5]. Higher order effects could be included, as well as the uncertainties associated with unfolding the experimental data to extract the $S \to V_1V_2$ production and decay properties.

Acknowledgments

We are grateful to Marcela Carena, Riccardo Rattazzi, and Maria Spiropulu for interesting discussions, and to Alvaro De Rújula for coining the phrase "Higgs imposters". I. L.

was supported in part by the U.S. Department of Energy under contracts No. DE-AC02-06CH11357 and No. DE-FG02-91ER40684. Fermilab is operated by the Fermi Research Alliance LLC under contract DE-AC02-07CH11359 with the U.S. Department of Energy.

Appendix

We consider a massive spin-0 particle S decaying to two off-shell vector bosons V_1^* , V_2^* . In the rest frame of S, and choosing the positive z-axis along the direction of V_2 , the 4-momenta can be written:

$$p_S = (m_S, 0, 0, 0)$$
 $p_1 = m_1(\gamma_1, 0, 0, -\beta_1 \gamma_1)$, $p_2 = m_2(\gamma_2, 0, 0, \beta_2 \gamma_2)$, (58)

where m_1 , m_2 are the off-shell vector boson masses, and the boosts factors γ_1 , γ_2 , β_1 , β_2 are defined by

$$\gamma_1 = \frac{m_S}{2m_1} \left(1 + \frac{m_1^2 - m_2^2}{m_S^2} \right) , \quad \gamma_2 = \frac{m_S}{2m_2} \left(1 - \frac{m_1^2 - m_2^2}{m_S^2} \right) ,$$
(59)

$$\beta_1 \gamma_1 = \frac{m_S}{2m_1} \sqrt{\left(1 - \frac{(m_1 + m_2)^2}{m_S^2}\right) \left(1 - \frac{(m_1 - m_2)^2}{m_S^2}\right)}, \tag{60}$$

$$\beta_2 \gamma_2 = \frac{m_S}{2m_2} \sqrt{\left(1 - \frac{(m_1 + m_2)^2}{m_S^2}\right) \left(1 - \frac{(m_1 - m_2)^2}{m_S^2}\right)}. \tag{61}$$

We will use the following convenient notation:

$$\gamma_a = \gamma_1 \gamma_2 (1 + \beta_1 \beta_2) = \cosh(y_2 - y_1), \qquad \gamma_b = \gamma_1 \gamma_2 (\beta_1 + \beta_2) = \sinh(y_2 - y_1),$$
 (62)

where y_1 and y_2 are the vector boson rapidities, as well as the following useful identities:

$$\gamma_a^2 - \gamma_b^2 = 1$$
, $\gamma_a = \frac{1}{2m_1m_2} \left[m_S^2 - (m_1^2 + m_2^2) \right]$, $\gamma_b = \frac{m_S}{m_1} \beta_2 \gamma_2$. (63)

It is very convenient to compute the decay widths using helicity amplitudes. For this purpose we need to choose a consistent basis for the polarization vectors of the vector bosons:

$$\epsilon_2(\lambda_2 = \pm) = \pm \frac{1}{\sqrt{2}}(0, 1, \pm i, 0), \quad \epsilon_2(\lambda_2 = 0) = (\beta_2 \gamma_2, 0, 0, \gamma_2)$$
(64)

$$\epsilon_1(\lambda_1 = \mp) = \pm \frac{1}{\sqrt{2}}(0, 1, \pm i, 0), \quad \epsilon_1(\lambda_1 = 0) = (\beta_1 \gamma_1, 0, 0, -\gamma_1)$$
(65)

where λ_1 , λ_2 label the transverse and longitudinal polarizations.

Last but not least we will also need an expression for the two-body phase space:

$$d\Phi_2(p_S; p_1, p_2) = \frac{d^3 p_1 d^3 p_2}{(2\pi)^3 2E_1 (2\pi)^3 2E_2} (2\pi)^4 \delta^4(p_S - p_1 - p_2)$$
(66)

$$= \frac{1}{16\pi^2} \frac{|\vec{p_1}|}{m_S} d\cos\theta d\phi \tag{67}$$

where θ , ϕ are the polar and azimuthal angles between the direction of V_2 and some other reference direction, e.g. the direction of the boost from the lab frame to the S rest frame, or the direction of the beam. Note that

$$|\vec{p}_1| = |\vec{p}_2| = m_1 \beta_1 \gamma_1 = m_2 \beta_2 \gamma_2 = \frac{m_1 m_2}{m_S} \gamma_b .$$
 (68)

It is important to remember that when V_1 , V_2 are distinguishable particles, we integrate θ , ϕ over the full 4π solid angle. However when V_1 , V_2 are identical particles (e.g. two Z's or two γ 's) we should only integrate θ from zero to $\pi/2$, to avoid counting the same final state configuration twice. Thus the angular integration gives 2π in this case, not 4π .

The differential off-shell decay width can be written:

$$\frac{d^2\Gamma(S \to V_1^* V_2^*)}{dm_1^2 dm_2^2} = \frac{2\pi \delta_V}{2m_S} \frac{m_1 m_2 \gamma_b}{16\pi^2 m_S^2} P_1 P_2 \sum_{\lambda_1, \lambda_2 = \pm, 0} \left| \Gamma_{SV_1 V_2}^{\mu\nu} \epsilon_\mu^*(\lambda_1) \epsilon_\nu^*(\lambda_2) \right|^2 \tag{69}$$

where $\delta_V = 1$ for identical vector bosons and 2 otherwise. Here $\Gamma^{\mu\nu}_{SV_1V_2}$ is the SV_1V_2 coupling tensor that can be read off from the Lagrangian. The propagator factors

$$P_i = \frac{M_{V_i} \Gamma_{V_i}}{\pi} \frac{1}{(m_i^2 - M_{V_i}^2)^2 + M_{V_i}^2 \Gamma_{V_i}^2}$$
 (70)

become just $\delta(m_i^2 - M_{V_i}^2)$ in the narrow width approximation. We will write the coupling tensor as

$$\Gamma_{SV_1V_2}^{\mu\nu} = \left(\tilde{g}_{hV_1V_2} + \frac{\tilde{g}_{sV_1V_2}}{m_S} p_1 \cdot p_2\right) g^{\mu\nu} - \frac{\tilde{g}_{sV_1V_2}}{m_S} p_1^{\nu} p_2^{\mu} , \qquad (71)$$

where the coupling constants g_h and g_s are defined as coefficients of the following operators

$$\frac{\delta_V}{2} \left(\tilde{g}_{hV_1V_2} S V_1^{\mu} V_{2\mu} + \frac{\tilde{g}_{sV_1V_2}}{2m_S} S V_1^{\mu\nu} V_{2\mu\nu} \right) . \tag{72}$$

In the standard model $\tilde{g}_{hV_1V_2}^2 = 8m_1^2m_2^2G_F/\sqrt{2}$ for WW and ZZ channels and all other couplings vanish at the tree-level, while for an electroweak singlet scalar $\tilde{g}_{hV_1V_2} = 0$. By angular momentum conservation the only nonvanishing contributions from the helicity sums

are for $(\lambda_1, \lambda_2) = (\pm, \pm)$, or (0, 0):

$$\sum_{(\lambda_1,\lambda_2)} \left| \Gamma^{\mu\nu} \epsilon_{\mu}^*(\lambda_1) \epsilon_{\nu}^*(\lambda_2) \right|^2 = \left| \tilde{g}_{hV_1V_2} \right|^2 (2 + \gamma_a^2) + \frac{m_1^2 m_2^2}{m_S^2} |\tilde{g}_{sV_1V_2}|^2 (2\gamma_a^2 + 1) + \frac{6m_1 m_2 \gamma_a}{m_S} \Re(\tilde{g}_{hV_1V_2} \, \tilde{g}_{sV_1V_2}^*), \tag{73}$$

where $\Re(c)$ is the real part of the complex number c. Then the off-shell decay width is

$$\frac{d\Gamma(S \to V_1^* V_2^*)}{dm_1^2 dm_2^2} = \frac{2\pi \delta_V}{2m_S} \frac{m_1 m_2 \gamma_b}{16\pi^2 m_S^2} \left[\left| \tilde{g}_{hV_1 V_2} \right|^2 (2 + \gamma_a^2) + \left| \tilde{g}_{sV_1 V_2} \right|^2 \frac{m_1^2 m_2^2}{m_S^2} (2\gamma_a^2 + 1) + \Re(\tilde{g}_{hV_1 V_2} \, \tilde{g}_{sV_1 V_2}^*) \frac{6m_1 m_2 \gamma_a}{m_S} \right] P_1 P_2 .$$
(74)

The total decay width of $S \to V_1^* V_2^*$ is given by

$$\Gamma(S \to V_1^* V_2^*) = \int_0^{m_S^2} dm_1^2 \int_0^{\left(m_S - \sqrt{m_1^2}\right)^2} dm_2^2 \frac{d\Gamma(S \to V_1^* V_2^*)}{dm_1^2 dm_2^2} \ . \tag{75}$$

The above formula is valid even when the scalar mass crosses the mass thresholds of W and Z bosons. More explicitly, when both vector bosons are on-shell, $m_1 \to m_V$, $m_2 \to m_V$, we have

$$\Gamma(S \to V_1 V_2) = \frac{\delta_V}{32\pi m_S} \sqrt{1 - 4x} \left\{ |\tilde{g}_{hV_1 V_2}|^2 \frac{1}{4x^2} (1 - 4x + 12x^2) + |\tilde{g}_{sV_1 V_2}|^2 \frac{m_S^2}{2} (1 - 4x + 6x^2) + \Re(\tilde{g}_{hV_1 V_2} \, \tilde{g}_{sV_1 V_2}^*) \, 3m_S (1 - 2x) \right\}. (76)$$

For a standard model Higgs boson, h, we recover the well-known expression [24]

$$\Gamma(h \to V_1 V_2) = \delta_V \frac{G_F}{\sqrt{2}} \frac{m_h^3}{16\pi} \sqrt{1 - 4x} (1 - 4x + 12x^2) \ .$$
 (77)

In the case of $S \to Z^* \gamma$, we have to take into account that only the transverse polarizations contribute, and take the limit $m_2 \to 0$. As $m_2 \to 0$

$$\frac{d\Gamma(s \to Z^* \gamma)}{dm_1^2} = \frac{1}{32\pi} |\tilde{g}_{sZ\gamma}|^2 m_S \left(1 - \frac{m_1^2}{m_S^2}\right)^3 P_1 . \tag{78}$$

When the Z is on-shell this becomes

$$\Gamma(S \to Z\gamma) = \frac{1}{32\pi} |\tilde{g}_{sZ\gamma}|^2 m_S (1-x)^3.$$
 (79)

The width for $S \to \gamma \gamma$ follows from this (note we divide by 2 to get the correct phase space):

$$\Gamma(S \to \gamma \gamma) = \frac{1}{64\pi} |\tilde{g}_{s\gamma\gamma}|^2 m_S . \tag{80}$$

- [1] J. F. Gunion, H. E. Haber, G. L. Kane and S. Dawson, "The Higgs Hunter's Guide", Frontiers in Physics series, Westview Press, July 2000.
- [2] A. Djouadi, Phys. Rept. 457, 1 (2008) [arXiv:hep-ph/0503172].
- [3] Q. H. Cao, C. B. Jackson, W. Y. Keung, I. Low and J. Shu, Phys. Rev. D 81, 015010 (2010) [arXiv:0911.3398 [hep-ph]].
- [4] A. De Rujula, J. Lykken, M. Pierini, C. Rogan and M. Spiropulu, arXiv:1001.5300 [hep-ph].
- [5] Y. Gao, A. V. Gritsan, Z. Guo, K. Melnikov, M. Schulze and N. V. Tran, Phys. Rev. D 81, 075022 (2010) [arXiv:1001.3396 [hep-ph]].
- [6] S. L. Adler, J. C. Collins and A. Duncan, Phys. Rev. D 15, 1712 (1977).
- [7] A. Djouadi, M. Spira and P. M. Zerwas, Phys. Lett. B **311**, 255 (1993) [arXiv:hep-ph/9305335].
- [8] W. D. Goldberger, B. Grinstein and W. Skiba, Phys. Rev. Lett. **100**, 111802 (2008) [arXiv:0708.1463 [hep-ph]].
- [9] Y. Bai, M. Carena and J. Lykken, Phys. Rev. Lett. 103, 261803 (2009) [arXiv:0909.1319 [hep-ph]].
- [10] T. Plehn, D. L. Rainwater and D. Zeppenfeld, Phys. Rev. Lett. 88, 051801 (2002) [arXiv:hep-ph/0105325].
- [11] V. Hankele, G. Klamke, D. Zeppenfeld and T. Figy, Phys. Rev. D 74, 095001 (2006) [arXiv:hep-ph/0609075].
- [12] P. Sikivie, L. Susskind, M. B. Voloshin and V. I. Zakharov, Nucl. Phys. B 173, 189 (1980).
- [13] C. Amsler *et al.* [Particle Data Group], Phys. Lett. B **667**, 1 (2008).
- [14] R. Boughezal, J. B. Tausk and J. J. van der Bij, Nucl. Phys. B 713, 278 (2005) [arXiv:hep-ph/0410216].
- [15] M. Awramik, M. Czakon and A. Freitas, JHEP **0611**, 048 (2006) [arXiv:hep-ph/0608099].
- [16] H. S. Tsao, in Proceedings of the 1980 Guangzhou Conference on Theoretical Particle Physics, edited by H. Ning and T. Hung-yuan, p. 1240.
- [17] H. E. Haber and H. E. Logan, Phys. Rev. D **62**, 015011 (2000) [arXiv:hep-ph/9909335].
- [18] J. R. Ellis, M. K. Gaillard and D. V. Nanopoulos, Nucl. Phys. B 106, 292 (1976).
- [19] M. A. Shifman, A. I. Vainshtein, M. B. Voloshin and V. I. Zakharov, Sov. J. Nucl. Phys. 30, 711 (1979) [Yad. Fiz. 30, 1368 (1979)].

- [20] I. Low, R. Rattazzi and A. Vichi, arXiv:0907.5413 [hep-ph].
- [21] H. Georgi and M. Machacek, Nucl. Phys. B **262**, 463 (1985).
- [22] M. S. Chanowitz and M. Golden, Phys. Lett. B **165**, 105 (1985).
- [23] J. F. Gunion, R. Vega and J. Wudka, Phys. Rev. D 42, 1673 (1990).
- [24] B. W. Lee, C. Quigg and H. B. Thacker, Phys. Rev. D 16, 1519 (1977).
- [25] T. G. Rizzo, Phys. Rev. D 22, 722 (1980).
- [26] W. Y. Keung and W. J. Marciano, Phys. Rev. D **30**, 248 (1984).
- [27] A. Grau, G. Panchieri and R. J. N. Phillips, Phys. Lett. B 251, 293 (1990).
- [28] D. Zeppenfeld, in Proc. of the APS/DPF/DPB Summer Study on the Future of Particle Physics (Snowmass 2001) ed. N. Graf, In the Proceedings of APS / DPF / DPB Summer Study on the Future of Particle Physics (Snowmass 2001), Snowmass, Colorado, 30 Jun - 21 Jul 2001, pp P123 [arXiv:hep-ph/0203123].
- [29] M. Duhrssen, S. Heinemeyer, H. Logan, D. Rainwater, G. Weiglein and D. Zeppenfeld, Phys. Rev. D 70, 113009 (2004) [arXiv:hep-ph/0406323].
- [30] R. Lafaye, T. Plehn, M. Rauch, D. Zerwas and M. Duhrssen, JHEP 0908, 009 (2009) [arXiv:0904.3866 [hep-ph]].